

# 2022 Editorial Calendar

<p><b>JANUARY</b> The Big Picture Issue</p>	<p>The January <b>Big Picture</b> issue, we cover industry trends for the coming year. What <b>big equipment</b> and <b>big ideas</b> will change the way timber harvesters and processors do business in 2022?</p>
<p><b>FEBRUARY</b> The Global Issue</p>	<p>The February issue looks at trade and international markets. The <b>Global Issue</b> is a good place to show readers how your company can help them compete in the fast-paced global marketplace.</p>
<p><b>MARCH</b> The Trucking &amp; Trailers Issue</p>	<p>March is <b>trucking</b> season. Rigs across the region start running full-time. If you manufacture or sell <b>trucks, trailers</b>, or other trucking-related products, the March <b>Trucking &amp; Trailers Issue</b> issue is the place to be!</p>
<p><b>APRIL</b> The Innovation Issue</p>	<p>In April, we look at all the new <b>technology</b> and <b>ideas</b> that make logging and timber processing what it is today. A great way for your company to be a part of the conversation about how we can <b>innovate</b> the forest products industry!</p>
<p><b>MAY</b> The Northeast Issue</p>	<p>Our May issue focuses on our backyard: the timber industry of the Northeast! Loggers in the Northeast work in a special region with special concerns. We focus on what products, ideas, and insights they need to do the job right. This issue will be distributed to <b>thousands</b> at our annual <b>Loggers' EXPO</b> in <b>Essex Junction, Vermont!</b></p>
<p><b>JUNE</b> The Diversification Issue</p>	<p>June's editorial focuses is on <b>firewood</b> and <b>pallet</b> production, <b>road building</b>, and more. If you sell products that help loggers diversify in a tough economy, this is the right issue to place an ad!</p>
<p><b>JULY</b> The Faces of Industry Issue</p>	<p>In July, our focus is on those men and women who make the logging industry what it is, with stories about those loggers who bring professionalism and forest management skills to the industry. This issue is all about strengthening our logging community by highlighting everyday heroes!</p>
<p><b>AUGUST</b> The Lake States Issue</p>	<p>In August, we'll travel to the <b>Lake States Logging Congress</b> with another big issue devoted to the Lakes States forest products industry. Everybody who's anybody in the Lake States forest products industry attends this show, and <i>The Northern Logger &amp; Timber Processor</i> is one of the first things they look for.</p>
<p><b>SEPTEMBER</b> The Business Management Issue</p>	<p>In our <b>Business Management Issue</b>, we talk about all the ins and outs of professionalism important to contemporary loggers. This is one of our most <b>popular</b> issues of the year.</p>
<p><b>OCTOBER</b> The Sawmill Issue</p>	<p>October is our <b>Sawmill Issue</b>, with a focus on the timber processing side of the industry. Get your word out to our readers who make the lumber that builds America! This issue is important for loggers, foresters, timber processors, and landowners alike.</p>
<p><b>NOVEMBER</b> The Silviculture Issue</p>	<p>Good loggers care about forest health. Our <b>Silviculture Issue</b> looks at the best forestry practices across the forests of the Northeast, Mid-Atlantic, and Lake States.</p>
<p><b>DECEMBER</b> Buyer's Guide Issue</p>	<p>Used by our readers year-in and year-out, this issue is an essential reference guide to the industry in the Northeast and Lake States. Reserve your place in our <b>biggest issue of the year!</b></p>