

2023 Editorial Calendar

<p>JANUARY The Trends and Forecasts Issue</p>	<p>In this issue, we cover industry trends and make predictions for the coming year. What big equipment and big ideas will change the way timber harvesters and processors do business in 2023?</p>
<p>FEBRUARY The Business Management Issue</p>	<p>In our Business Management Issue, we talk about all the ins and outs of professionalism important to contemporary loggers. This is one of our most popular issues of the year.</p>
<p>MARCH The Trucking and Trailers Issue</p>	<p>March is trucking season. Rigs across the region start running full-time. If you manufacture or sell trucks, trailers, or other trucking-related products, the March Trucking & Trailers Issue is the place to be!</p>
<p>APRIL The Innovation and Technology Issue</p>	<p>In April, we look at all the new technology, equipment, and ideas that make logging and timber processing what it is today. This issue precedes the Loggers' Expo: a great way for your company to be a part of the conversation about how we can innovate the forest products industry!</p>
<p>MAY The Loggers' Expo Issue</p>	<p>Our May issue focuses on our backyard: the timber industry of the Northeast. Loggers in the Northeast work in a special region with special concerns. We focus on what products, ideas, and insights they need to do the job right. This issue will be distributed to thousands at our annual Loggers' EXPO in Bangor, Maine!</p>
<p>JUNE The Global Issue</p>	<p>The June issue looks at trade and international markets. The Global Issue is a good place to show readers how your company can help them compete in the fast-paced global marketplace.</p>
<p>JULY The Loggers' Expo Review Issue</p>	<p>In July, our focus is on those men and women who make the logging industry what it is, with stories about those loggers who bring professionalism and forest management skills to the industry. This issue is all about strengthening our logging community by highlighting everyday heroes!</p>
<p>AUGUST The Diversification Issue</p>	<p>August's editorial focuses on the products, skills, and equipment that allow loggers and timber processors to stay agile in a changing economy. This issue is distributed at the annual New York State Woodsmen's Field days in Boonville, NY, which draws several thousand attendees each year.</p>
<p>SEPTEMBER The Lake States Issue</p>	<p>In September, we travel to the Great Lakes Logging & Heavy Equipment Expo with another big issue devoted to the Lakes States forest products industry. Everybody who's anybody in the Lake States forest products industry attends this show, and <i>The Northern Logger & Timber Processor</i> is one of the first things they look for.</p>
<p>OCTOBER The Biomass Issue</p>	<p>Biomass is an important part of any logging and sawmill operation's business. In October we talk about the markets that help loggers and timber processors stay efficient while providing sustainable sources of heat and energy.</p>
<p>NOVEMBER The Safety, Training, and Health Issue</p>	<p>These topics go hand in hand with logging and timber processing. In November we cover safety best practices, protective equipment, continuing education, and more.</p>
<p>DECEMBER Industry Guide and Reference Issue</p>	<p>Used by our readers year-in and year-out, this issue is an essential reference guide to the industry in the Northeast and Lake States. Reserve your place in our biggest issue of the year!</p>