

# SPONSORSHIP OPPORTUNITIES

2024 Northeastern Forest Products Equipment Expo



## Loggers' Expo

Friday-Saturday, May 3-4, 2024

Champlain Valley Exposition, Essex Junction, VT

- Major Sponsor ..... \$15,000
- Gold Level Sponsor ..... \$7,500
- Silver Level Sponsor ..... \$5,000
- Bronze Level Sponsor ..... \$1,000
- Shelterwood Program ..... \$500
- Axe Women of ME ..... \$5,000
- People Shuttle ..... \$2,000
- Staff Golf Cart ..... \$500

## Annual Loggers' Banquet

Thursday, May 2, 2024

Delta Hotel by Marriott, Burlington, VT

- Major Sponsor ..... FARM CREDIT EAST
- Pre-Banquet Reception ..... \$2,000
- Banquet Entertainment ..... \$2,500

Yes, we're interested in sponsorship at the upcoming Loggers' Expo.  
Please contact us about the sponsorship indicated above.  
*Please note that only Loggers' Expo exhibitors are eligible for Expo sponsorship.*

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE NAME (PLEASE PRINT OR TYPE)

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
TELEPHONE

\_\_\_\_\_  
EMAIL

### QUESTIONS?

Call Kristin or Joe at 315-369-3078

MAY 3-4  
2024

LOGGERS'  
EXPO  
ESSEX JUNCTION  
VERMONT

## SPONSORSHIP: WHAT'S INCLUDED?

*Become a sponsor at the 2024 Loggers' Expo!*

*Bring added recognition and a higher profile to your company – both at the Expo and across the region.*

### Loggers' Expo

#### **Major Sponsor**

*(one sponsor)*

The most visible sponsor in Expo advertising, on-site signage, and in the Expo program. The Major Sponsor's logo/name may be printed on attendee badges. Includes exclusive access to private meeting room/lounge.

#### **Gold Level Sponsor**

*(up to three sponsors)*

Gold Level sponsor logo/names will be included in Expo advertising, on-site signage, and in the Expo program – less prominent than the Major Sponsor. Gold Sponsors will have shared access to the VIP meeting room/lounge.

#### **Silver Level Sponsor**

*(multiple)*

Silver Level sponsor logo/names will be included in Expo advertising, on-site signage, and Expo program – less prominent than Gold Sponsors. Silver Sponsors will have shared access to the VIP meeting room/lounge.

#### **Bronze Level Sponsor**

*(multiple)*

Bronze Level sponsor logo/names will be included in on-site signage, and a listing in Expo program – less prominent than Silver Sponsors.

#### **Shelterwood Program**

*(multiple)*

Support the Northeastern Loggers' Association program teaching school children about the forest products industry. Your sponsorship will offset costs for busing, student welcome packages, lunch, and program expenses. Sponsors will be included in any pre- and post-event coverage of the Shelterwood program, listed in the Expo program, *Northern Logger* magazine, as well as on-site signage.

#### **Axe Women of ME**

*(one sponsor)*

Your sponsorship of this popular attraction will help offset event costs. Axe Women of ME sponsor will be mentioned in pre-show radio and display advertising, listed in the Expo program, in the *Northern Logger* magazine and on-site signage.

#### **People Shuttle**

*(one sponsor)*

Your sponsorship of the shuttle between the show entrance and the parking area will be highlighted with on-site signage, listing in the Expo program, and *Northern Logger* magazine.

#### **Staff Golf Cart**

*(multiple)*

Your sponsorship of a staff golf cart will be highlighted with on-cart signage and listing in the Expo program.

### Annual Loggers' Banquet

#### **Pre-Banquet Reception**

*(one sponsor)*

Sponsor will be recognized in pre-event advertising, on-site signage, listing in the banquet program, live mention from the podium, listing in Expo program. This sponsorship comes with one complimentary table (with eight tickets) at the banquet.

#### **Banquet Entertainment**

*(one sponsor)*

Sponsor will be recognized in pre-event advertising, on-site signage, listing in the banquet program, live mention from the podium, listing in Expo program. This sponsorship comes with one complimentary table (with eight tickets) at the banquet.

