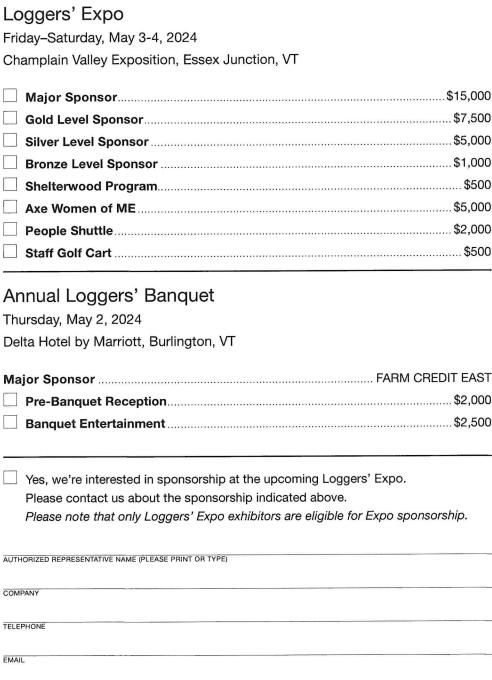
SPONSORSHIP OPPORTUNITIES

2024 Northeastern Forest Products Equipment Expo





MAY 3-4 **2024**

LOGGERS' EXPO

QUESTIONS?

Call Kristin or Joe at 315-369-3078

SPONSORSHIP: WHAT'S INCLUDED?

Become a sponsor at the 2024 Loggers' Expo!

Bring added recognition and a higher profile to your company - both at the Expo and across the region.

Loggers' Expo

Major Sponsor

(one sponsor)

The most visible sponsor in Expo advertising, on-site signage, and in the Expo program. The Major Sponsor's logo/name may be printed on attendee badges. Includes exclusive access to private meeting room/lounge.

Gold Level Sponsor

(up to three sponsors)

Gold Level sponsor logo/names will be included in Expo advertising, on-site signage, and in the Expo program – less prominent than the Major Sponsor. Gold Sponsors will have shared access to the VIP meeting room/lounge.

Silver Level Sponsor

(multiple)

Silver Level sponsor logo/names will be included in Expo advertising, on-site signage, and Expo program – less prominent than Gold Sponsors. Silver Sponsors will have shared access to the VIP meeting room/lounge.

Bronze Level Sponsor

(multiple)

Bronze Level sponsor logo/names will be included in on-site signage, and a listing in Expo program – less prominent than Silver Sponsors.

Shelterwood Program

(multiple)

Support the Northeastern Loggers' Association program teaching school children about the forest products industry. Your sponsorship will offset costs for busing, student welcome packages, lunch, and program expenses. Sponsors will be included in any pre- and post-event coverage of the Shelterwood program, listed in the Expo program, Northern Logger magazine, as well as on-site signage.

Axe Women of ME

(one sponsor)

Your sponsorship of this popular attraction will help offset event costs. Axe Women of ME sponsor will be mentioned in pre-show radio and display advertising, listed in the Expo program, in the *Northern Logger* magazine and on-site signage.

People Shuttle

(one sponsor)

Your sponsorship of the shuttle between the show entrance and the parking area will be highlighted with on-site signage, listing in the Expo program, and *Northern Logger* magazine.

Staff Golf Cart

(multiple)

Your sponsorship of a staff golf cart will be highlighted with on-cart signage and listing in the Expo program.

Annual Loggers' Banquet

Pre-Banquet Reception

(one sponsor)

Sponsor will be recognized in pre-event advertising, on-site signage, listing in the banquet program, live mention from the podium, listing in Expo program. This sponsorship comes with one complimentary table (with eight tickets) at the banquet.

Banquet Entertainment

(one sponsor)

Sponsor will be recognized in pre-event advertising, on-site signage, listing in the banquet program, live mention from the podium, listing in Expo program. This sponsorship comes with one complimentary table (with eight tickets) at the banquet.