

What's New in 2024?

We'd like you to review this exhibitor package because it has lots of good information. However, we know that some exhibitors have done the Loggers' Expo for many, many years, so may not feel you need to thoroughly review.

Here are a couple of 'don't miss' highlights.

Exhibitor Registration – Everyone will have a badge again in 2024. Exhibitors need to register all the people working their booth using our website www.northernlogger.com and by entering their **Exhibitor Access Code** (*find that important info enclosed in this package.*) All badges will all be printed on-site at the Registration Area in the Blue Ribbon Pavilion – nothing will be mailed out. That means you'll need to go to the registration area to get your company's badges on Thursday afternoon – or you'll need to have your workers enter through the registration area on Friday or Saturday to get their badges printed.

Attendee Registration – Attendees will also register for show badges at our website. Exhibitors can purchase **Attendee Discount Codes** for your prospects and/or customers to give them a discount off the \$10 entry fee. You can also order **Attendee VIP Passes** for your best prospects, allowing them free entry to the show. Please see the enclosed flyers for more info.

Axe Women Loggers of Maine – We're pleased to welcome the Axe Women to this year's show as they demonstrate their skill and dexterity in a variety of timber sports specialties.

Sponsorship Opportunities – The Loggers' Expo, for the first time, is offering a variety of sponsorship opportunities to exhibitors. Check out the available opportunities and select one that aligns with your company's plans and budget. Call us with any questions.

You can always contact Joe or Kristin if you need clarification or further explanation about anything in this package. We're here to help!

315-369-3078 or expo@northernlogger.com