

2025 Editorial Calendar

<p>JANUARY International Edition</p>	<p>This issue looks at trade and international markets. How does trade across borders effect business in the US? How do forestry companies do things differently in other parts of the world? The International Edition is a good place to show readers how your company can help them compete in the fast-paced global marketplace.</p>
<p>FEBRUARY Trucking & Trailers</p>	<p>Timber hauling is a tough job, and an essential link in the wood supply chain. In this issue, we highlight these essential workers in the industry. If you manufacture or sell trucks, trailers, or other trucking-related products, the February Trucking & Trailers issue is the place to be!</p>
<p>MARCH Highlighting Women in the Industry</p>	<p>March is Women’s History Month. This issue celebrates the women in the industry who have chosen a career path in what has largely been a male-dominated industry in the past. As 50 percent of the national workforce, we’d like to highlight successful women who can be an inspiration to others.</p>
<p>APRIL Diversification</p>	<p>April’s editorial focuses on diversifying one’s business through additional products and services like firewood and maple sugaring, and covers the products, skills, and equipment that allow loggers and timber processors to stay agile in a changing economy.</p>
<p>MAY The Loggers’ Expo</p>	<p>Our May issue focuses on the timber industry of the Northeast. We focus on what products, ideas, and insights they need to do the job right. This issue will be distributed to thousands at our annual Loggers’ Expo in Bangor, Maine!</p>
<p>JUNE Work Hard, Play Hard</p>	<p>This issue is all about strengthening our forest sector community by highlighting everyday heroes both on and off the job. We focus on the men and women who make the logging and timber processing industry what it is, telling stories that go beyond the workday and into the weekend.</p>
<p>JULY Innovation and Technology</p>	<p>In July, we look at all the new technology, equipment, and ideas that make logging and timber processing what it is today.</p>
<p>AUGUST Spotlight on the Next-Generation</p>	<p>In this issue, we’ll shine a spotlight on “young” up-and-coming leaders in the industry from New England to the Lake States. We know that inspiring young forestry professionals are out there, and we want to let the forest products community know and generate enthusiasm among younger generations! This issue is distributed at the annual New York State Woodsmen’s Field Days in Boonville, NY, which draws several thousand attendees each year.</p>
<p>SEPTEMBER The Lake States</p>	<p>In September, we travel to the Great Lakes Logging & Heavy Equipment Expo with another big issue devoted to the Lakes States forest products industry. Everybody who’s anybody in the industry attends this show, and <i>The Northern Logger & Timber Processor</i> is one of the first things they look for.</p>
<p>OCTOBER Business Management</p>	<p>In our Business Management Issue, we talk about all the ins and outs of professionalism important to the forest sector, from accounting to marketing and more. This is one of our most popular issues of the year.</p>
<p>NOVEMBER Education and Safety</p>	<p>These topics go hand in hand with logging operations, timber processing, and forestry. In November we cover safety best practices, protective equipment, continuing education, and more.</p>
<p>DECEMBER Year in Review</p>	<p>This issue is a wrap up of the year, highlighting notable new markets and innovations and notable companies that were bought or sold. We’ll also include an essential reference guide to the industry in the Northeast and Lake States. Reserve your place in our biggest issue of the year!</p>