

2026 Editorial Calendar

JANUARY Low-Grade Markets	Low-grade markets are crucial for sustainable forest management, offering outlets for lower-quality trees and slash removed during thinning and timber harvesting operations. Many traditional low-grade markets like pulp and paper have declined but new markets are emerging. This issue explores both traditional and new low-grade markets, critical for a viable logging or sawmill business.
FEBRUARY Trucking & Trailers	Timber hauling is a tough job, and an essential link in the wood supply chain. In this issue, we highlight these essential workers in the industry. If you manufacture or sell trucks, trailers, or other trucking-related products, the February Trucking & Trailers Issue is the place to be!
MARCH Highlighting Women in the Industry	March is Women's History Month. This issue celebrates the women in the industry who have chosen a career path in what has largely been a male-dominated industry in the past. As 50% of the national workforce, we'd like to highlight successful women who can be an inspiration to others.
APRIL The Loggers' Expo	Our April issue focuses on the timber industry of the Northeast. We focus on what products, ideas, and insights they need to do the job right. This issue will be distributed to thousands at our annual Loggers' Expo in Essex Junction, Vermont!
MAY Diversification	May's editorial focuses on diversifying one's business through value-added products and services like road building, excavating, and firewood processing. It covers the products, skills, and equipment that allow loggers and timber processors to stay agile in a changing economy.
JUNE Work Hard, Play Hard	This issue is all about strengthening our forest sector community by highlighting everyday heroes both on and off the job. We focus on the men and women who make the logging and timber processing industry what it is, telling stories that go beyond the workday and into the weekend.
JULY Innovation & Technology	In July, we look at all the new technology, equipment, and ideas that make logging and timber processing what it is today.
AUGUST Spotlight on the Next-Generation	In this issue, we'll shine a spotlight on "young" up-and-coming leaders in the industry from New England to the Lake States. We know that inspiring young forestry professionals are out there, and we want to let the forest products community know and generate enthusiasm among younger generations! This issue is distributed at the annual New York State Woodsmen's Field Days in Boonville, NY, which draws several thousand attendees each year.
SEPTEMBER The Lake States	In September, we travel to the Great Lakes Logging & Heavy Equipment Expo with another big issue devoted to the Lakes States forest products industry. Everybody who's anybody in the industry attends this show, and <i>The Northern Logger & Timber Processor</i> is one of the first things they look for.
OCTOBER Business Management	In our Business Management Issue, we talk about all the ins and outs of professionalism important to the forest sector, from accounting to marketing and more. This is one of our most popular issues of the year.
NOVEMBER Sawmill Success	What makes a successful sawmill operation? Whether it's maximizing efficiency or finding niche markets, in this issue we cover the ins and outs of processing lumber, operations management, saw filing, sawmill safety, and more.
DECEMBER Year in Review	This issue is a wrap up of the year, highlighting notable new markets and innovations and notable companies that were bought or sold. We'll also include an essential reference guide to the industry in the Northeast and Lake States. Reserve your place in our biggest issue of the year!