

2027 Editorial Calendar

JANUARY Transportation	Timber hauling is a tough job. In this issue, we highlight the log haulers who are the link between the woods and the mill. We also cover innovations in transportation optimization. If you manufacture or sell trucks, trailers, or other trucking-related products, the January Transportation Issue is the place to be!
FEBRUARY Wood in the Bioeconomy	Wood is emerging as a key material in the bioeconomy, from construction to textiles and bioenergy. In this issue, we examine topics such as biomass for alternative fuels, engineered wood products, biochemicals, and more, along with their role in sustainable forestry and as a natural climate solution.
MARCH Women in the Industry	March is Women's History Month. This issue celebrates the women in the industry who have chosen a career path in what has largely been a male-dominated industry in the past. As 50% of the national workforce, we'd like to highlight successful women who can be an inspiration to others.
APRIL Diversification	April's editorial focuses on diversifying one's business through value-added products and services like road building, excavating, and firewood processing. It covers the products, skills, and equipment that allow loggers and timber processors to stay agile in a changing economy.
MAY The Loggers' Expo	Our May issue focuses on the timber industry of the Northeast. We focus on what products, ideas, and insights they need to do the job right. This issue will be distributed to thousands at our annual Loggers' Expo in Bangor, Maine!
JUNE Work Hard, Play Hard	This issue is all about strengthening our forest sector community by highlighting everyday heroes both on and off the job. We focus on the men and women who make the logging and timber processing industry what it is, telling stories that go beyond the workday and into the weekend.
JULY Innovation	In July, we look at new innovations, technology, equipment, and ideas that are driving the forest products industry today.
AUGUST The Next-Generation	In this issue, we'll shine a spotlight on "young" up-and-coming leaders in the industry from New England to the Lake States. We know that inspiring young forestry professionals are out there, and we want to let the forest products community know and generate enthusiasm among younger generations! This issue is distributed at the annual New York State Woodsmen's Field Days in Boonville, NY, which draws several thousand attendees each year.
SEPTEMBER The Lake States	In September, we travel to the Great Lakes Logging & Heavy Equipment Expo with another big issue devoted to the Lakes States forest products industry. Everybody who's anybody in the industry attends this show, and <i>The Northern Logger & Timber Processor</i> is one of the first things they look for.
OCTOBER Markets	Diverse markets are critical for sustainable forest management. They are also an important outlet for the variety of wood species and grades found in our northern forests. In today's timber industry, markets are changing rapidly. This issue explores both traditional and emerging markets that are essential for a viable logging or wood products business.
NOVEMBER Resilient Mill Operations	What makes a successful wood processing operation? Whether it's maximizing efficiency or finding niche markets, in this issue we cover the ins and outs of processing wood, operations management, saw filing, sawmill safety, and more.
DECEMBER Year in Review	This issue is a wrap up of the year, highlighting notable news, markets, and innovations that occurred over the last year. Reserve your place in our biggest issue of the year!